

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET

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Mr. Briggs

MEMORANDUM FOR:

WILLIAM E. COLBY  
Director  
Central Intelligence Agency

FROM:

FRED MALEK *FMM*

SUBJECT:

Inter-agency Coordination of  
Objectives

As noted by Roy Ash in the September 7 Cabinet meeting, one of the useful side benefits of the Management by Objectives concept is the opportunity it provides for interagency communication and coordination on overlapping or inter-related activities. I also discussed this point in a special meeting we held on September 19 with key MBO staff representatives from the 21 participating agencies.

In keeping with these comments, we have taken a first cut at selecting other agency objectives which may be of interest to you, and the results are set forth in the attachment. Please note that the submissions for DOD and State were not included in the review process. In addition, the objectives are stated in summary form, and the agency should be contacted for more detailed information. Finally, we have only considered those objectives submitted in response to the President's request. In many cases there are numerous additional objectives at the Secretary's level or below that may also be of interest to you. Here again the agency should be contacted for any specific information that may be required.

Attachment

cc:

[Redacted]  
Acting Deputy to the Director  
of Central Intelligence for  
the Intelligence Community

STATINTL

OTHER AGENCY OBJECTIVES RELATING TO  
CENTRAL INTELLIGENCE AGENCY

- Improve U.S. trade position by increasing exports \$950 million by mounting an effort to increase the exports of the 250 largest U.S. exporters; by reducing domestic obstacles to export and participating in efforts to increase U.S. access to foreign markets; by broadening the export base; by assisting U.S. companies in capturing specific export sales opportunities; by assisting U.S. companies to enter the markets of Eastern Europe, the USSR, and China; by analyzing requirements for export incentive programs; by providing key information on the competitiveness and trade position of the U.S. in world markets; and by working toward the ratification of the Patent Cooperation Treaty and completing negotiations, and presenting to Congress a Trademark Registration Treaty.
- Increase shipyard productivity and operating efficiency of shipping:
  - Reduce the gap between domestic and foreign shipyard productivity and reduce subsidy rates from 39% in June 1973 to 35% by June 1975.
  - Reduce or eliminate ship operating subsidies and reduce the base ship crew for bulk ships supported by subsidy to 24 by January 1975.
  - Evaluate the costs and benefits of alternative approaches to revitalizing the U.S. Merchant Marine, make necessary policy determinations and propose implementing legislation.

General Services Administration

- Improve Federal real property management through the implementation of the Federal Buildings Fund on July 1, 1974.
- Develop a Government-wide program to improve ADP and Telecommunication management/services, and reduce equipment and operating costs.
- Develop and implement a program to reduce energy utilization for activities under GSA control by 7 percent, and assist other Government agencies in meeting their conservation targets.

Department of Justice

- Reduce the impact of organized crime on the American public by strengthening and increasing the effectiveness of the Strike Force Program, increasing the use of criminal tax sanctions against organized crime figures, and improving the intelligence gathering and overall prosecutive effort directed at major criminal leaders and organizations.

- Reduce the size of the illegal alien population in the United States by increased deportation, denial of illegal entry, and by development of an alien registration card that is significantly more difficult to alter or forge.
- Improve the effectiveness of the Federal drug enforcement effort by increasing the amount of FBI narcotics information disseminated to the appropriate drug enforcement agencies.

#### Small Business Administration

- Assure small business a fair share of Government purchases and sales of goods and services by increasing the number of civilian agencies with agency goals for small business procurement; by devising methods to increase motivation of prime contractors to subcontract to small business; by encouraging establishment of small business procurement programs in ten States; and by increasing the proportion of total purchases from small businesses by agencies at which SBA has procurement representatives.

#### Department of Treasury

- Develop further U.S. proposals on, negotiate and try to secure acceptance of an acceptable outline agreement for reforming the international monetary system by the IMF.
- Participate in the development and carrying out of United States Trade Policy objectives, including enactment of the President's Trade Bill, Multilateral Trade Negotiations and participating in the work of GATT bodies, and administering the Trade Agreements Program and conducting negotiations outside of the Multilateral Trade Negotiations.
- Develop a U.S. position on international investment policy and the role of the multinational corporation (MNC).
- Develop program for management and obtain funding for U.S. participation in the International Financial Institutions (IFI's).
- Develop U.S. position on effectiveness and role of financial mechanisms available to promote U.S. exports.
- Continue the President's fight to decrease the availability of narcotics and dangerous drugs to addicts in the United States by increasing the interdiction of narcotics and dangerous drugs at ports of entry and along borders and disrupting narcotics distribution and financing systems.

- Achieve major Middle Eastern Countries' investment in the United State, utilizing dollars earned by oil exports; and develop a national program for attracting such investments to the United States.
- Perform an economic implications study of the Law of the Sea proposals to evaluate the appropriateness of existing policy goals and participate in the development of a U.S. negotiating stance.
- Participate in the development and carrying out of an improved system of merchandise valuation and classification for tariff purposes.

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Next 1 Page(s) In Document Exempt

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